CURATING
Master of Advanced Studies
In short

Start
End of September

Duration
CAS:
Two semesters (200 contact hours and approx. 200 hours of independent study)
MAS:
Four semesters (600 contact hours and approx. 200 hours of independent study)

Certificates
CAS:
Certificate of Advanced Studies in Curating 37.5 ECTS
MAS:
Master of Advanced Studies ZFH in Curating 90 ECTS
Additional Workshops 7.5–15 ECTS

Course language
Due to growing international demand, the CAS and MAS are offered in English. Candidates may submit seminar papers in either German or English.

Course times
Friday afternoons and Saturday mornings (10 hours per week)

Distance Learning opportunity
The course offers also distance learning opportunities.

Project supervision
Project work requires a certain amount of flexibility

Tuition fee
CAS:
CHF 9000.–/CHF 4500.– per semester (subject to alteration/exclusive of course materials)
MAS:
CHF 18'000.–/CHF 4500.– per semester (subject to alteration/exclusive of course materials)

Application fee
CHF 200.–

Subject to modifications
For further courses, course details, deadlines, locations, application form, and faculty information, please see: zhdk.ch/curating

The Postgraduate Programme in Curating at Zurich University of the Arts (ZHdK) is a discursive platform focusing on key areas of contemporary exhibition-making and curating. It has a strong practical orientation — combined with reading and discussing critical theory. Taught modules, group activities, seminars, excursions and lectures delivered by a team of acclaimed international guest lecturers serve to build essential knowledge and skills in the field of curating. Coursework also involves research and the development of individual and group projects from start to finish.
Programm

The Postgraduate Programme in Curating focuses less on the notion of the exhibition planner as a “genius” or self-sufficient individual author – a highly controversial issue since the 1990s – than on cooperative, interdisciplinary working methods, used, for example, in film productions or by non-governmental organisations. Here, at Zurich University of the Arts (ZHdK), exhibition-making and curating mean the creation of innovative structures for the presentation of cultural artefacts through interdisciplinary collaboration. Here, art, digital media, design, and architecture intermesh in new ways. The working methods adopted by curators, artists, architects, designers, museum educators, and writers have become increasingly mixed, bringing about new forms of communication, lounges, archives, reading rooms, and new virtual forums – along with new means of access and forms of interpretation. At the same time, we are witnessing a shift in the organisation of work processes throughout society. Individual spheres of action are merging on new meta-levels, resulting in increasingly dynamic networks and know-how transfer. Our Postgraduate Programme in Curating responds to these manifold changes in the production of cultural meaning. The course creates a model situation in which students can gain first-hand, practical experience of curating and practice critical reflection. Modular structure ensures that our programme is constantly up-to-date and innovative.

The language of all lectures is English, papers can be delivered either in English or in German.

The programme also offers distance learning opportunities.

Three study opportunities

Certificate of Advanced Studies (CAS)
This one-year, part-time programme builds the key skills in all areas of curatorial practice: research, conception, organisation, communication, theoretical fundamentals.

Master of Advanced Studies (MAS)
This two-year, part-time programme offers an in-depth exploration of the key areas of curatorial practice and the relevant theory. It offers students the opportunity to develop and mount their own curatorial projects and to access manifold cultural networks. Coursework concludes with a major project and a written dissertation.

PhD Project Outline: PHD in Practice in Curating (cooperation of ZHdK and University of Reading, supported by swissuniversities)
The MAS in Curating can be attained through the development of a doctoral dissertation project rather than a curatorial project. We have a joined PHD platform with the University of Reading, Department of Art, which enables students to continue in a PHD programme.

See: curating.org/phd-in-contemporary-curating
Contact: Prof. Dr. Dorothee Richter, dorothee.richter@zhdk.ch

Programme Aim

The aim of the Postgraduate Programme in Curating is to examine changes in current cultural production and to develop innovative forms of display within that context. Particularly suited to participants from the fields of art, culture, design, and media, our programme opens up new perspectives in the professional field. Our international faculty and our internationally oriented projects help build and maintain affiliations worldwide.

Course Structure and Methods

The Postgraduate Programme in Curating has a strong practical orientation. Participants will deepen their knowledge of the field through workshops, seminars, and project work. They will work on a range of themes and issues in close conjunction with the course director and our international faculty.

Possible Projects
• Exhibitions and exhibition architecture
• Symposia
• Production of books and catalogues
• Installations
• Digital projects
• Art in public spaces
• Art education projects/communication projects
• Outline for a PhD project

CAS-/MAS-Modules
1  Project Work
2  Recent Art History
3  Theory of Aesthetics, Cultural Theory
4  Exhibition Design
5  Digital Media
6  Fine Arts Administration
7  Re-interpreting Collections
8  Plenary Sessions and Excursions
9  Cultural English

MAS-Project
10  Curatorial Project (optional)
11  Dissertation (PhD) project outline (optional)

Detailed information see curating.org
Shared Project
Panel: Work, Migration, Memes, Personal Geopolitics Parallel Event of Manifesta

It is just advertising … It is just ephemeral … YOU print it now …

Cooperation with Kunsthalle Zürich

Excursions
Istanbul 2011 Biennial / Istanbul Modern / BAS / Siemens Art Centre / Pilot Gallery …

Symposium:
Curating in Feminist Thought

Alum
Nkule Mabaso

Talk
Rein Wolfs
On the importance of diversity

Master Project
Francesca Brusa
Occasionally Human.
A curatorial research on sociality

Master Project
Barbara Marbot
The Nature of Packaging

Shared Project
Involvement Requires Perception
Eleven ways to get involved with art and social space

Alum
Damian Jurt

Talk
Rein Wolfs
On the importance of diversity

Excursions
curating.org
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Cooperations until now

- Migros Museum, Zürich
- Kunsthaus Zürich
- Kunsthalle Zürich
- Künstlerhaus Worpswede
- Künstlerhaus Bremen
- Künstlerhaus Stuttgart
- Institute for Cultural Studies in the Arts, ZHdK
- Institute for Critical Theory, ZHdK
- Kunsthistorisches Seminar, Universität Zurich
- White Space – Office for Curating, Art, Theory, Zurich
- Kunstmuseum Thurgau
- Cinema Xenix, Zurich
- Corner College Zurich
- Herrmann Germann Contemporary Zurich
- webjournal www.on-curating.org
- Waschsalon, Kunstverein Zurich
- Cabaret Voltaire, Zurich
- University of Reading, Arts Department
- Kunsthalle Fridericianum Kassel
- Kunststiftung Baden-Württemberg
- Institute for Contemporary Arts Research, ZHdK
- Master of Fine Arts, ZHdK
- Master of Fine Arts, Lucerne
- Kunsthistorisches Seminar, Universität Zürich
- Kunstmuseum Thun
- Centre for Contemporary Art, Tel Aviv
- Centre for Art and Media, Karlsruhe
- International Centre of Graphic Arts, Ljubljana
- Badischer Kunstverein, Karlsruhe
- Special Resource at ZHdK: Curating Degree Zero Archive
- Manifesta
- Kunstmuseum Basel

Advisory Board

- Heike Munder, Director, Migros Museum für Gegenwartskunst, Zurich
- Raphael Gygax, Curator, Migros Museum für Gegenwartskunst, Zurich
- Mirjam Varadinis, Curator, Kunsthaus Zurich
- Karin Seinsoth, Projectmanager at gallery Hauser and Wirth, Zurich
- Dr. Thomas Laely, Vice Director at Völkermuseum Zurich
- Martin Furler Passant, before Collection Manager Ringier Collection, now global art curator at Novartis Campus
- Stella Rollig, Director Lentos, Museum for Contemporary Art, Linz and City Museum NORDICO, Linz
- Philipp Ziegler, Curator, ZKM Karlsruhe
- Julia Moritz, Theory Curator, Kunsthalle Zürich
- Daniel Baumann, Director, Kunsthalle Zürich

Detailed information see curating.org

Faculty/Visiting Lecturers

We are in contact with some of the most interesting curators, artists, and theorists in contemporary curating. Each semester we invite a range of people to give talks, weekly presentations, and workshops. These events are often organised in conjunction with galleries, museums, or project spaces. An archive of talks you will find on the website: curating.org
Target Audience
The Postgraduate Programme in Curating is designed for:
- Persons working in art, culture, and media
- Graduates of arts universities and universities of applied art and sciences (we welcome applications from individuals holding degrees in art, architecture, design, interior decoration and design, installation, photography, theatre, scenography, and music)
- University graduates in the fields of art history, cultural studies, literary studies
- The Postgraduate Programme in Curating is also suitable for candidates who have acquired certain curatorial skills through practical experience.

Admissions Requirements
- University degree or a comparable qualification from a higher vocational college or school
- Work experience
- Positive examination result or assessment of individual aptitude.
- Portfolio admissions are possible in well-founded cases, without candidates being required to satisfy the above conditions.

Tuition Language
Due to growing international demand, the CAS and MAS Curating are offered in English. Candidates may submit seminar papers in either German or English.

Course Venue
Zurich University of the Arts (ZHdK), Switzerland

Distance Learning opportunity
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Course Director
Prof. Dr. Dorothee Richter, art scholar, curator, author, Reading/Zürich
dorothee.richter@zhdk.ch

Application forms can be downloaded at zhdk.ch/weiterbildung
Please send completed forms and the required documents to:
Zurich University of the Arts (ZHdK)
Toni-Areal
Office Continuing Education Administration
Pfingstweidstrasse 96
CH-8031 Zurich
info.weiterbildung@zhdk.ch
+41 43 446 40 20

Detailed information see curating.org

Trailer – a mobile platform of the CAS and MAS Curating Project here: Ready Trade Trailer with 18 multiples by contemporary artists on tour at Worpswede, Bremen, Kassel, Zürich; a shared project of the Postgraduate Programme in Curating, see curating.org
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Mo–Fr, 1:30–5 pm
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Consultation
MAS Curating
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zhdk.ch/curating